



Douglas County Courthouse  
131 Belknap Street  
Room 107  
Superior, WI 54880

**Superior Days Planning Meeting  
November 21, 12:00 PM  
WITC – Superior, and WITC - Ashland**

1. Welcome, Introductions – James Anderson, Superior Days Coordinator
2. The 32<sup>nd</sup> Superior Days, February 21 – 22, 2017

Madison Concourse Hotel & Governor's Club

800-356-8293, direct link to Superior Days room rate at [www.SuperiorDays.com](http://www.SuperiorDays.com)

*69 rooms booked to date. As a reminder, Monday, February 21 is Presidents' Day, if you are scheduling other business in Madison. Room block is good Sunday – Wednesday night.*

3. Proposed agenda for 2016

*Discussion: look at including business in the agenda somehow. Recommendation to schedule agency meetings at agency offices, rather than hotel. Youth have access to Best of Wisconsin's Northwest an hour before (4pm), discussion that 4:30 might be adequate.*

4. Issues Update

*9-1-1 is a legislative issue, part of the problem is that the 9-1-1 system doesn't have an agency overseeing it. Issues Committee meeting tomorrow (11/22) at noon WITC-Superior and Ashland. Slate of issues should be resolved by December 6th meeting or shortly after.*

5. Speakers, at least 2 maybe 3 slots to fill

- a. Lunch on February 21, keynote
- b. Breakfast on February 22, keynote (Governor invited, even if he accepts, probably only 15 minutes)
- c. Possibly a 3rd slot available Weds. Morning, or fill with agency

*Jason Church a motivational speaker with Sen. Ron Johnson's office, and Senator Tom Tiffany have been suggested. More discussion about business involvement, and how to integrate. Possible option, to schedule a 20-minute block and give 3 to 4 businesses a small block to talk about their businesses and challenges of doing business in NW Wisconsin. Jim Morgan from WMC was suggested, Jim has left WMC Foundation. David Bretting from Ashland suggested as possible speaker. Suggestion to schedule agencies with businesses. Finally, another suggestion to work a business panel into Tuesday morning with agency issues. James Anderson asked to continue discussion outside of meeting and explore options.*

6. Lobby Leaders and Teams

*Plea to consider being a lobby team leader and to contact Rani Gill with your intention or interest. New lobby leaders can be paired with experienced team leaders. Discussion about pre-scheduling visits. Decision that pre-scheduling is best.*

7. Other Updates/Committees

- a. Parade of Products → Best of Wisconsin's Northwest (Warren Bender)

*Warren has been conducting outreach. James indicated one email blast. Jim Caesar has been in touch with Thirsty Pagan. Suggestion to contact Great Lakes Visitor Center in Ashland. City of Superior Parks and Rec will be there with the municipal forest. Discussion about who from Ashland and Bayfield should be contacted. Those displaying need to complete the form on [www.SuperiorDays.com](http://www.SuperiorDays.com). Free to display. Fees may be incurred if power or Internet are needed.*

- b. Youth, Sharon Krause, Youth Coordinator

*Sharon Krause reported hoping for 40 students, presently 34. No Northwoods or Solon Springs. Introductory training PPT available for any new students and chaperones.*

- c. Hospitality

*Mary Lou and Pat Ryan to host hospitality room again. Hours Monday evening, Tuesday evening, and Wednesday evening if we have enough overnights. Plans to again offer continental breakfast on Tuesday morning.*

- d. Reception and VIP Greeters, Daniel Fanning

*Dan has agreed to chair the reception greeters and will be reaching out to people to volunteer. Dan would like to make experience more robust for VIP's, greeting, escorting to room, and introducing them to someone.*

- e. Fundraising

*Letters are running about 2-weeks late this year. Will go out Tuesday.*

8. Any other business

*Discussed #WeAreSuperior video and will find a way to integrate into Superior Days.*

9. Next meeting, January 16<sup>th</sup>, Brule Town Hall at noon

*Lunch will be catered, \$10 again and optional.*

Upcoming Meetings:

- Tuesday, November 22nd – **Issues Committee Meeting**, noon at WITC-Superior /Ashland
- *(To be Confirmed on 11/22)* Tuesday, December 6th – **Issues Committee Meeting**.
- Wednesday, December 7th - **Youth Training Meeting #2**, noon at WITC-Superior and remote locations.
- Monday, January 16th – **Community Planning Meeting**, noon at Brule Town Hall. Lunch available for \$10. Evening session at 6pm in Government Center GC270
- Thursday, February 9th – **Delegate Training**, 5pm at Superior Middle School. Dinner will be served, all delegates encouraged to attend for issues briefings.

