

## Cellular Tower Infrastructure Program

*The citizens of Northwest Wisconsin request:*

- **That the Public Service Commission establish a program to assist municipalities with the construction of cell tower infrastructure making rural areas of Northwest Wisconsin accessible via cell phones.**

Cellular communications today are a way of life. Yet many areas in our region have no reception. The solution is more cell towers, however the low population density and lower usage, makes it unprofitable for private companies to erect towers.

The Rural Electrification Order in the 1930s put forth a mechanism to build infrastructure across the United States. We need an effort to expand cell coverage to Northwest Wisconsin.

Cellular communications are critical for business development in today's entrepreneurial environment.

For more information contact:

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